

**BRADY B-7660 MATT PAPER FOR INKJET PRINTING**

TDS No. B-7660  
Effective Date: 21/02/2022

**Description:**

**GENERAL**

**Print Technology:** Inkjet printing  
**Material Type:** White Paper  
**Finish:** Matte  
**Adhesive:** Permanent Acrylic

**APPLICATIONS**

BRADY B-7660 is a special coated matt paper, qualified for use in roll form for on-demand printing on the VP750 Inkjet printer.

BRADY B-7660 is used indoors and provides excellent print quality results for product labelling and industrial applications.

**REGULATORY APPROVALS**

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: [www.bradycanada.ca/weee-rohs](http://www.bradycanada.ca/weee-rohs)

In Europe: [www.bradyeurope.com/rohs](http://www.bradyeurope.com/rohs)

In Japan: [www.brady.co.jp/products/labelsuse/rohs](http://www.brady.co.jp/products/labelsuse/rohs)

All other regions: [www.bradyid.com/weee-rohs](http://www.bradyid.com/weee-rohs)

**Details:**

| PHYSICAL PROPERTIES  | TEST METHODS                                     | AVERAGE RESULTS                                |
|--|--|--|
| Thickness  | ASTM D 1000<br>-Substrate<br>-Adhesive<br>-Total | 0.113 mm<br>0.018 mm<br>0.131 mm               |
| Adhesion to:<br>-Stainless Steel<br>-Glass<br>-Polypropylene<br>-Powder Coated Aluminium | ASTM D 1000<br>20 minute dwell                   | Destroys upon removal from all listed surfaces |

| PERFORMANCE PROPERTIES   | TEST METHODS  | TYPICAL RESULTS                          |
|--------------------------|---|--|
| High service temperature | 30 days at 80°C (176°F)                                     | No visible effect                        |
| Low service temperature  | 30 days at -40°C (-40°F)                                    | No visible effect                        |
| Humidity                 | 30 days humidity chamber at 37°C (100°F) and 95% R.H.       | No visible effect                        |
| UV Light Resistance      | 30 days in Xenon Test Chamber                               | Complete fading of the print             |
| Abrasion resistance      | Taber Abraser, CS-10 grinding wheels<br>250g/arm,200 cycles | Moderate fading, but print still legible |

**Shelf Life:**

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27°C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application.

**Trademarks:**

ASTM: American Society for Testing and Materials (U.S.A.)

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

**WARRANTY**

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

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